



AHAVA FUNVILLE

Life Is A Game; Play It

The perfect destination for recreation



Roller Skating Fun for Kids and



THE PROBLEM

with
Family Entertainment Centers
(FECs)

1.0

Existing FECs do not have means of
Community Engagement

2.0

The activities in FECs do not apply to
Adults and Children Alike

3.0

There are **Limited Number** of vibrant
FECs in the city



THE SOLUTION

A Family Entertainment Centre (FEC) where families can:

Be involved in exciting group recreational activities

Play in wide range of activities to bond and win prizes

Connect with others in the city





AT AHAVA



Skate Rink



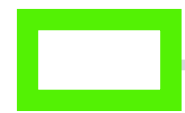
Eatery



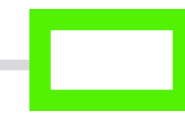
Arcade Games



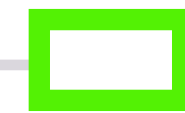
Laser Tag



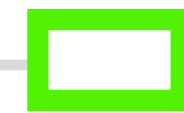
Toddlers Play



Karaoke Lounge



Rooftop Pool



Gym & Spa



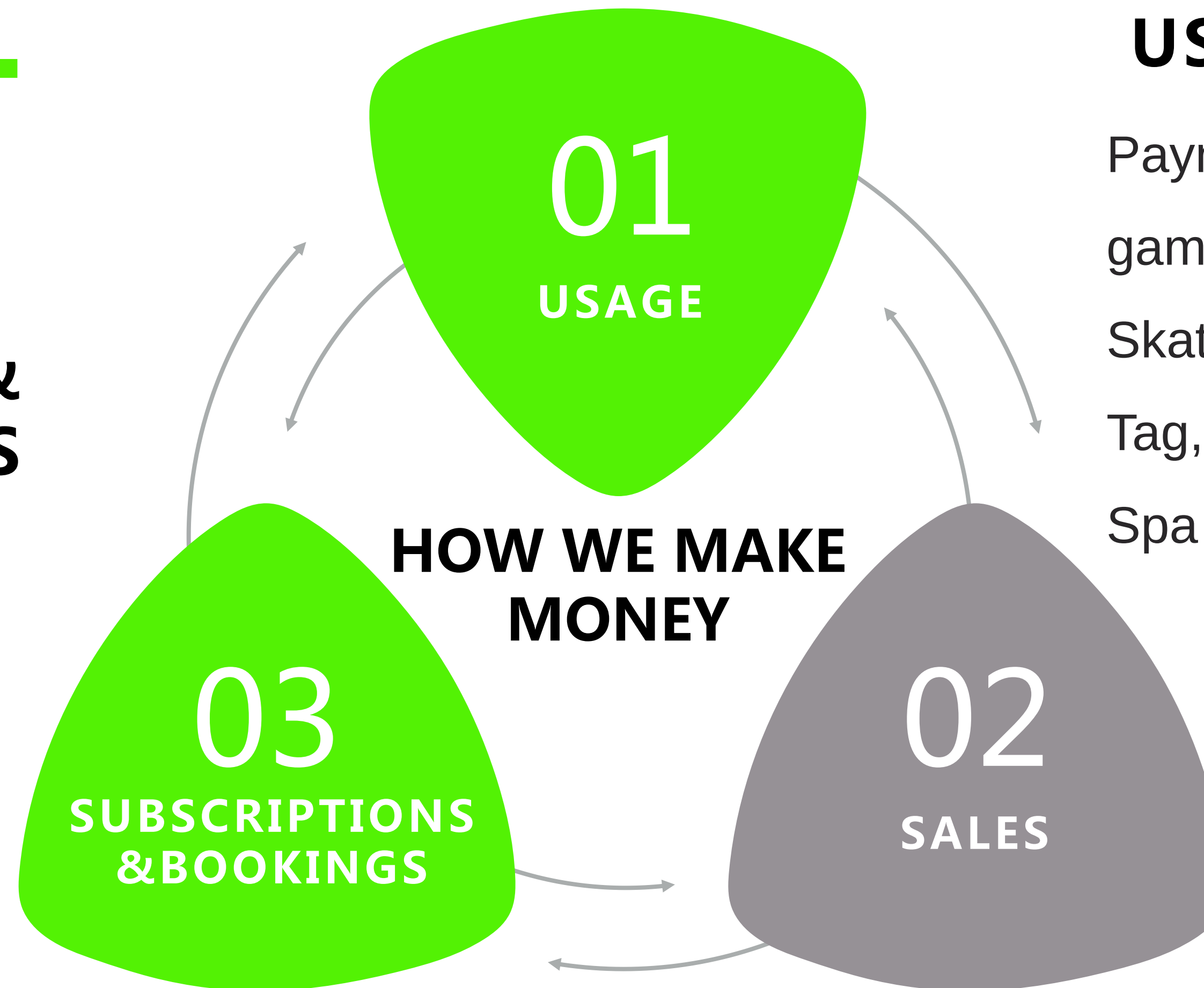
WATCH DEMO



BUSINESS MODEL

SUBSCRIPTIONS & BOOKINGS

Visitors can subscribe for
monthly family or group
packages.
Spaces can be booked and
reserved for events.



USAGE

Payments for using the
gaming/leisure facilities such as the
Skate Rink, Arcade games, Laser
Tag, Virtual Reality, Swimming Pool,
Spa and Gym.

SALES

Sales of snacks, food and
drinks at the Eatery,
Lounge and Pool Side.



GO-TO MARKET

FAMILIES



MILLENNIALS



SCHOOLS AND GROUPS



ACQUISITION STRATEGY

SOCIAL MEDIA



CO-BRANDING



EVENT HOSTING





**8 MONTHS
BREAK-EVEN**

**160%
ROI
IN 2 YEARS**

MARKET SIZE

₦83,125,000
monthly revenue

TOTAL ADDRESSABLE MARKET (TAM)

No. of Customers

x

Price

**1% of Port Harcourt
Population (3,325,000)**

x

**Entrance Fee (500) &
Skate Rink (2,000)**

x

33,250

x

2,500

=83,125,000



THE COMPETITION

.01 **PORT HARCOURT
PLEASURE PARK**

PORT HARCOURT PLEASURE PARK

.02 The logo for Garden City Amusement Park, featuring a circular emblem with a sun and the text 'GCap' and 'Garden City Amusement Park' around it, followed by the words 'GARDEN CITY' in large green letters and 'AMUSEMENT PARK' in red letters with a black outline.

GARDEN CITY AMUSEMENT PARK

.03 The logo for Port Harcourt Mall, featuring the words 'PORT HARCOURT' in red and 'MALL' in green, with a stylized flame logo to the right.

PORT HARCOURT MALL



UNIQUE ADVANTAGE



Community

Families and individuals are engaged together in group activities



Versatile

Top notch recreational activities that can be enjoyed by all age ranges (kids, teens, youth, elderly) at once, in one place

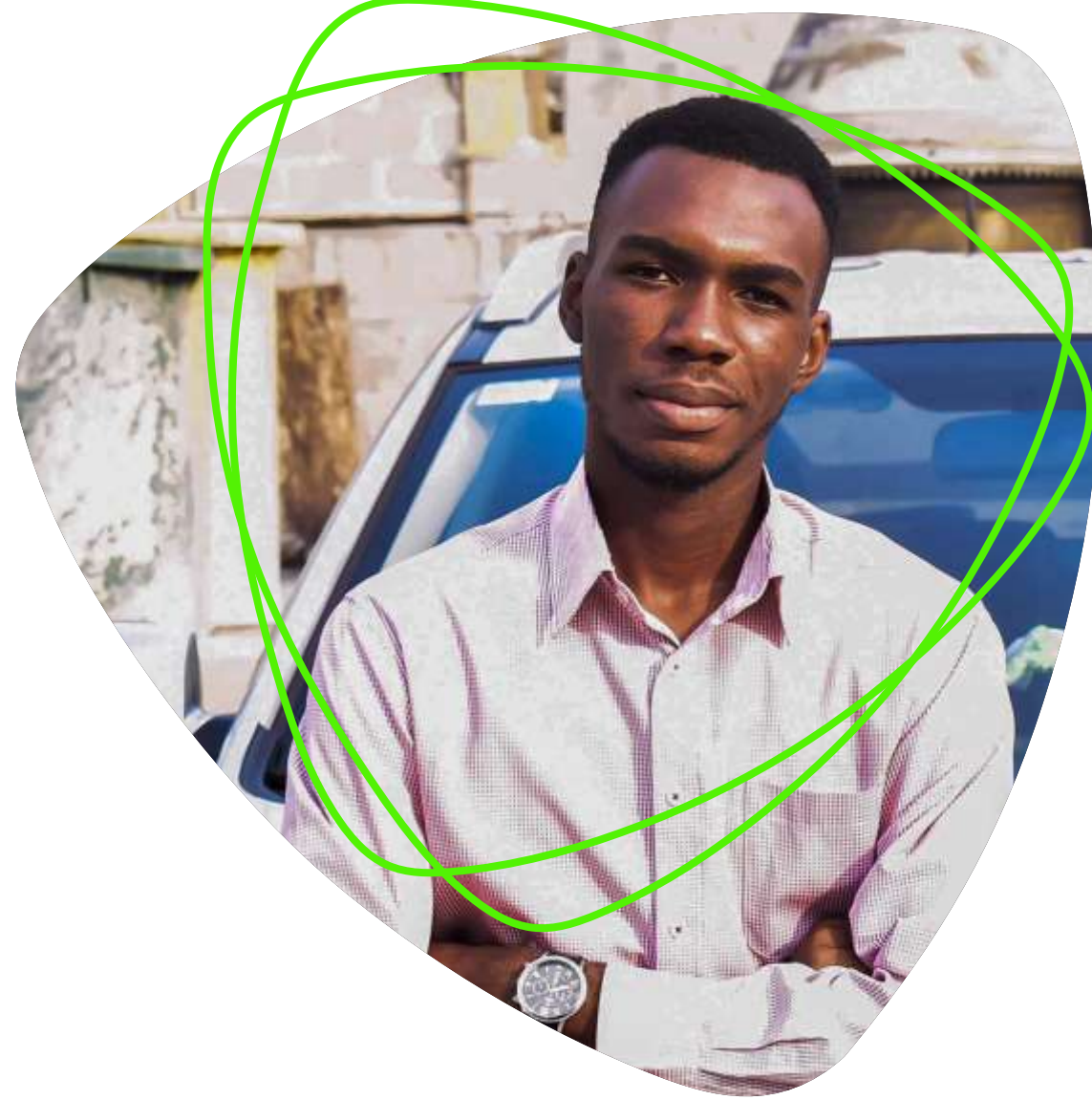


Online

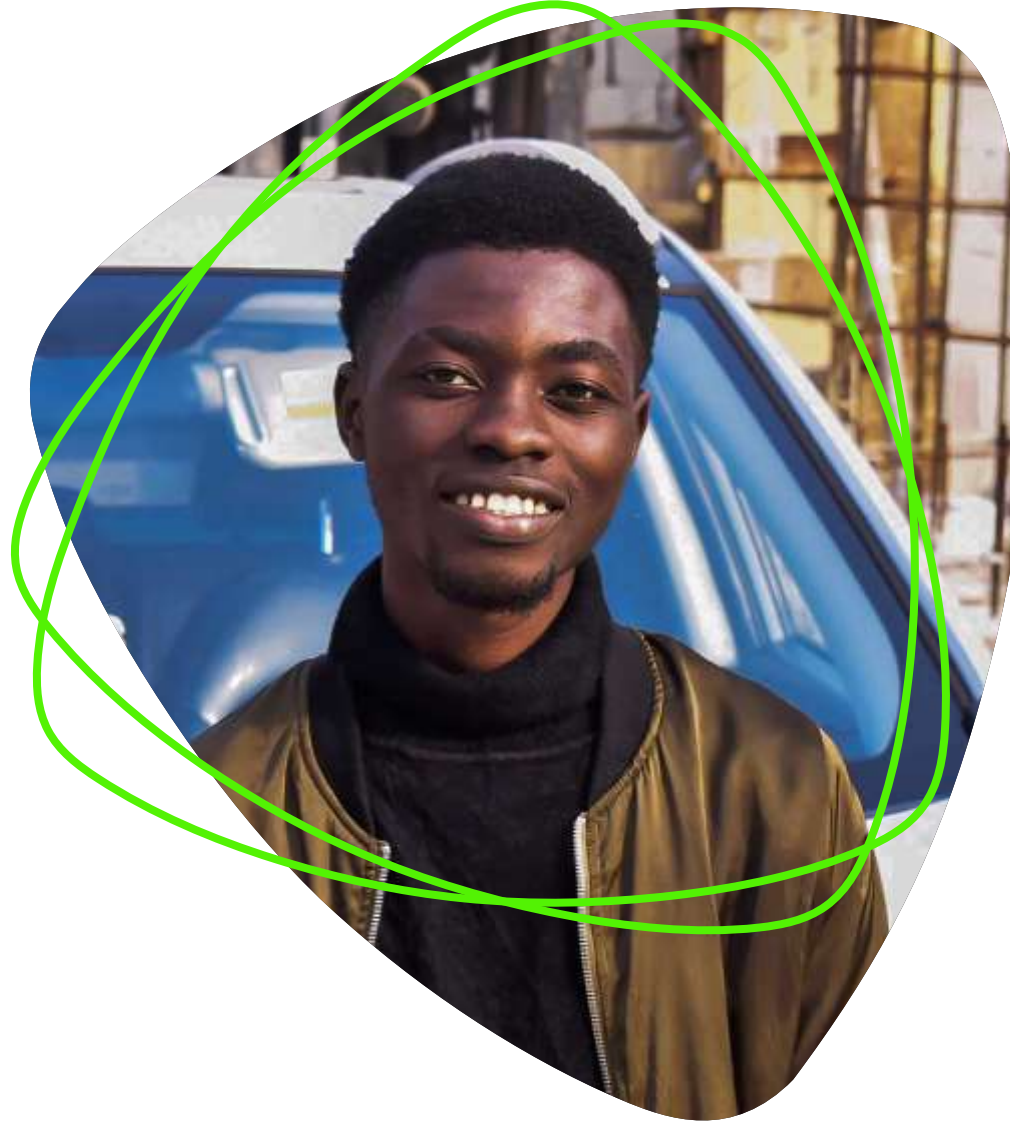
People can book for special events, birthdays & private parties, and gym/spa sessions online



THE TEAM



HORSFALL
MARVELLOUS
CEO



GODWIN
WISDOM
Creative Director



PETERS
PRINCE
Advisor



THE **ASK**

~~₺~~300,000,000.00

**₺1,000,000,000.00
VALUATION**

{30% EQUITY}



FUNDABLE MILESTONES

₦170,000,000

**BUILDING
CONSTRUCTION**

₦100,000,000

**GAMING EQUIPMENT
PURCHASE**

₦30,000,000

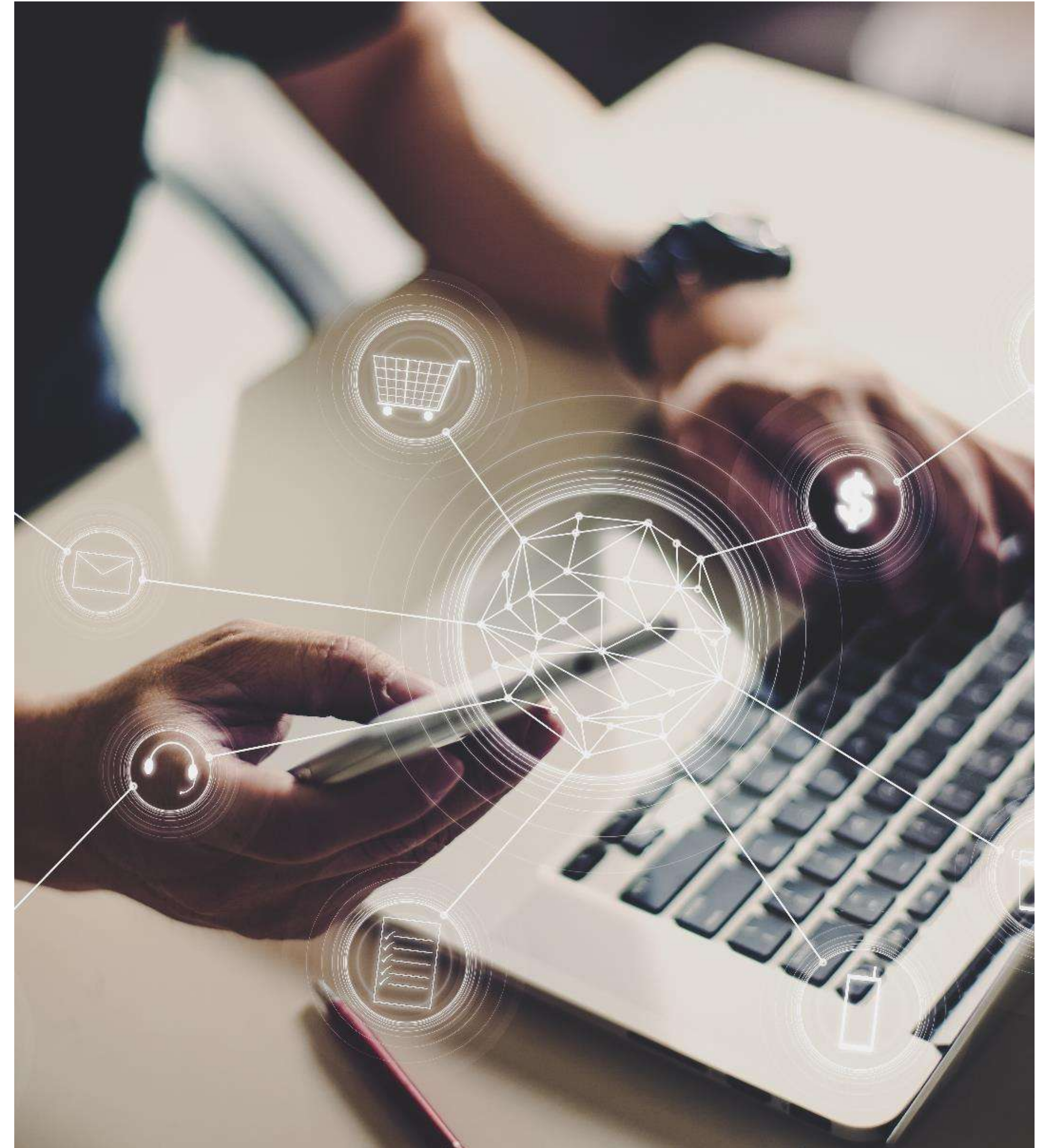
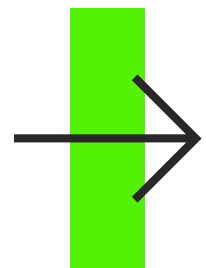
SCALING



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THANKS

